

OUR COMMON BOND:

The Campaign for University School of Milwaukee

April 2017

One Family's Bond to USM Bolsters Campaign



An architectural rendering of the Jack Olson '67 Commons.

The Uihlein families have long-standing ties with University School of Milwaukee. From generations of predecessor school alumni dating back to the 1800s, through several current students today, the Uihleins have a deep connection to USM.

It is with the School's tenets of community and family in mind that the Uihleins have pledged \$2.5 million for the construction of the Upper School commons, one of the projects to be funded by the School's Our Common Bond comprehensive capital campaign. Contributors to this family gift include Lynde B. Uihlein MUS'63 and her children Sarah Olson Zimmerman '92 and John Olson '95, and Julie '68 and David '67 Uihlein and their children Alex '98, Liza Uihlein Sadoff '99, and Charlie '02. The family's leadership gift is being made in memory of John M. "Jack" Olson '67, Sarah's and John's late father.

"Our family is so pleased to be able to help USM with the naming of the Commons in memory of our father," said current parent and Trustee Sarah Zimmerman. "My dad was involved with all areas of our School as a father, grandfather, uncle, brother, alumnus, Trustee, and friend. These campaign opportunities

come cyclically... it was time for us to stretch to our best collective gift, and there's no better reason than helping our School move forward."

Aligning with the family's enduring dedication to USM, the Olson Commons will provide increased space for our student and faculty tradition of dining together while enjoying conversations, connections, and collaboration. The Olson Commons will accommodate 240 students and faculty for lunch,

an increase from the current capacity of 170, and will be an important area on campus for building relationships and fostering community. The flexible-use space of Olson Commons will be conducive to a variety of community-building events, such as study groups, House meetings, collaborative learning, parent and alumni gatherings, special events, banquets, and presentations.

Co-chairs Rick Stratton '92 and Karin Werner joined Head of School Laura Fuller in celebrating this impactful gift.



Jack Olson '67.

"We are so grateful to the families for their generous commitment. It is wonderful to have one of the key projects of this campaign named. We see momentum building as other members of the School community – both new and legacy families – lead with their own meaningful gifts," said Stratton and Werner.

Darrow Family Supports a Welcoming Space



Parents and students utilizing the Darrow Family Welcome Center.

“We want everyone who comes through those doors to feel welcome.”

With two children in Middle School and one in Lower School, Mike '86 and Jen Darrow knew first-hand the need for a safe, efficient, and welcoming entryway. So when the opportunity arose to support a new welcome center for the USM visitor entrance through the Our Common Bond campaign, the Darrows were happy to get involved.

“We wanted the Darrow Family Welcome Center to be a warm, friendly, inviting place,” Jen Darrow said. “Combined with the new Lee Community Room, it’s a great area to socialize, meet other families, and strengthen the USM community.”

It was Mike’s idea to invite his parents to contribute to the gift. “I felt that it should be a Darrow family gift,

because USM has benefited multiple generations of our family,” Mike Darrow said. Mike’s mother Susan (Slocum) Darrow MDS’59 graduated from Milwaukee Downer Seminary and his grandfather Albert Slocum attended Milwaukee Country Day School in the 1930s.

Susan Darrow was thrilled to participate, and treasures the 12 years she spent at MDS. “We are so proud of USM and we’re thrilled with the Welcome Center,” she said.

“We want everyone who comes through those doors to feel welcome and we hope that they have the same wonderful experience that we had, and continue to have, with USM.”

Bruce '81 and Jennifer Lee's Gift Celebrates Community



Bruce '81 and Jennifer Lee.

Crediting his senior year experience at USM as a “pivotal year” in his educational journey, Bruce Lee '81 believes that it is the intimate parent-teacher-student interaction that sets USM apart. “When all three work together as a team, the outcome is a better education,” he said. Thanks to his and his family’s generosity, the Bruce '81 and Jennifer Lee Community Room is the perfect place for those relationships to grow.

The room, located adjacent to the Darrow Family Welcome Center, features collaborative work spaces, coffee-and-conversation areas, and flexible seating. It’s a place where parents and other community members mingle, connect with teachers, exchange ideas, and build friendships. Please come visit this new space if you haven’t done so already.

Bruce Lee currently serves as a member of USM’s Alumni Association Board and the Our Common Bond campaign cabinet, and works as the managing director, Private Banking and Investment Group at Merrill Lynch in Chicago where he lives.

A Clear Vision for the Future

As a parent and grandparent of USM students, and as a former Trustee and volunteer, Linda Mellows has experienced the School through a variety of lenses. Because of this, she has a unique perspective on the quality of a USM education, and on the importance of supporting the School's mission. "You see behind the scenes as a volunteer and I've always loved that," said Mellows. "I feel it is part of my continuing education, and that makes it really fun for me."

Mellows was actively involved as a member of the Board of Trustees from 1982-94 (she was president from 1989-91), chair of the Holiday Shops, co-chair of the 1986 Auction, and co-chair of the Endowment Campaign for University School, which raised more than \$12.5 million in the early '90s. She has served as a member of the USM Endowment Board since 1994. While her involvement is hard to match, her son Charles '87 is also actively involved in a leadership role by serving on the Board of Trustees. "The more you're involved, the more you understand the needs in certain areas for additional volunteers or financial support. Sometimes you don't know how good something is until you see it as a volunteer," she said.



The Mellows families.

It is the families' long-standing relationship with USM that prompted Mellows, her husband John MUS'56, and their sons Charles '87 and John '91 and their families, to support the Our Common Bond campaign with a \$500,000 gift. "John and I have always felt that a USM education is an investment for the long-term, one that will last for a lifetime," said Mellows. "We continue to support the School because we're investing in the future of our grandchildren. What could be better than investing in education? It's as simple as that."

About Our Common Bond

Our Common Bond: The Campaign for University School of Milwaukee is a \$27 million comprehensive capital campaign to secure USM's legacy of academic excellence for the next 50 years and beyond. The campaign seeks funding that will enhance critical areas of School life and provide us with the ability to "think big" across our curriculum. It focuses on the following:

- Facilities projects including the performing arts center renovation and expansion, Jack Olson '67 Commons, innovation center, Lee Community Room, and Darrow Family Welcome Center.
- Expanding the School's endowment, which funds approximately 10 percent of operations each year, to help maintain conservative tuition levels and to provide resources for scholarships, faculty development, strategic initiatives, and more.
- Growing the USM Fund, the School's annual giving program and the greatest source of dependable and flexible funding for the School, which benefits every student, every day.

SAVE THE DATE
For Our
Groundbreaking!
May 31, 2017
8:15 a.m.

Details to follow

Our Common Bond: Current List of Campaign Investors

Asmuth Family
Astor Street Foundation Inc.
Jane and Jim Bell MUS'53
Melanie and Steven Booth
Borca Family
Brennan Family
Miss Mary Jane Bumby MDS'48
Derk W. Cullinan '92
Jackie and Omar Darr
Darrow Family
F.R. '83 and Kate Dengel
Ed Eisendrath MUS'61
Daniel H. and Marie-Anne D. Ewig
Jennifer and Tom Florsheim '76
Molly '80 and David Fritz '81
Laura and Tom Fuller
Nan Gardetto
Anne Hamilton and Fred Geilfuss '71
Pam '78 and Steve Geimer '78
C. Andrew Gordon '98
Hon. Lindsey Canonie Grady '91
John Graham Jr. '02
Kelly and Michael Grebe '85
Gridley Family
Stephen B. Guy and Karen L. Guy
Hauske Family Foundation
Amy and Jon Hopkins
Karen and Joel Huffman
Housiaux and Jacobs Families

Kristie and Martin Jochmann
Shawn and Lance Johnson '79
Dr. and Mrs. Raman Khanna
Jane and Tom Lacy
Mr. Bruce K. Lee '81
Brenda and Matt Levatic
Laura and Allen Leverett
Joan Lubar and John Crouch
Madeleine and David Lubar
Tamora and Bruce Martin
Mary Jane and Frank Martinez
George A. Mayer MCD'62
Katie and Charles Mellows '87
Linda and John Mellows MUS'56
R. Jan Pirozzolo-Mellows and
John W. Mellows '91
John W. and Brigid G. Miller
Natasha Misra '04
Linda and Jock Mutschler
Vanessa and Andrew Nerbun
Nick '99 and Heather Nielsen
Meg and Hack Noyes '66
Jim O'Reilly '78
Mr. John U. Olson '95
Alexander A. Palermo '86
Stephanie and Ryan Petersen
Wendy and Andrew Petzold
Buddy and Catherine Robinson
Marina and John Rosenberg '79
Dr. Drew Palin and Ms. Alice Read '72
Lisa and Thomas Read '75
Mary and Ross Read '69
Michael and Cathryn Roth

Jessica '88 and Chad Roulette
David Sadoff and Liza Uihlein Sadoff '99
Michael and Julie Sadoff
Janell Schmidt
Carl Schwarz '53
Michele and Richard Seesel
Greg and Nancy Smith
Susan and Mike Smith
Ryan W. Stewart '09
Maria and Andrew Stone
Anne and Fred Stratton MCD'57
Frederick P. Stratton III '92 and
Keri Sarajian
The Stratton Foundation
Tonit Calaway and David Swanson
Teerlink Family
Patrick and Brooke Tevlin
Barbara Abert Tooman MDS'58
Erskine "Buddy" Tucker '79 and
Marie E. Michel-Tucker
Edie Turnbull
Ms. Lynde B. Uihlein MUS'63
Alexander V. Uihlein '98
Charles B. Uihlein '02
Julie '68 and David Uihlein '67
Susan Graham Wernecke and
William A. Wernecke Jr.
Werner Family
Werner Family Foundation
Catherine M. '79 and Michael C. Williams '70
Ziegler Family Foundation
Steven and Sarah Olson Zimmerman '92
As of April 7, 2017

Our Common Bond Campaign Cabinet

Cabinet Co-Chairs

Rick Stratton '92
Karin Werner

Advance Gifts Division Chair

Sarah Olson Zimmerman '92

Leadership Gifts Division Co-Chairs

Mike Darrow '86
Linda Mutschler

President of the Board

Andrew Petzold

Members at Large, Cabinet

Fred Geilfuss '71
Michael Grebe '85
Dick Seesel, Immediate Past
Board President
Greg Smith

Members at Large, Leadership Gifts Division Committee

Charley Brennan '86
Jackie Darr
Steve Guy
Michael Williams '70

Laura Fuller, Head of School

Patrick Tevlin, Chief Advancement Officer
Steve Farwig '75, Director of Major and
Planned Gifts
Maria Stone, Director of Development
Michael Sinkus, Marts & Lundy,
Campaign Counsel