

OUR COMMON BOND:

The Campaign for University School of Milwaukee

*Campaign
Newsletter
Volume III*

Lubar Center for Innovation and Exploration Kickstarts A New Era and a New Year!



From left: President of the Board of Trustees Andrew Petzold, David Lubar, Madeleine Lubar, Joan Lubar '77, Dr. John Crouch, and Head of School Laura Fuller.

In addition to being the first day of school, Aug. 28, 2017 was also the grand opening of the new Lubar Center for Innovation and Exploration. The large, two-story space features highly adaptable work stations that facilitate collaboration, team projects, and free-form experimentation. It also features advanced technology including a laser cutter, 3-D printers, and more. The space is housed in the Upper School and is open to students in all divisions.

The ribbon-cutting ceremony featured major supporters David and Madeleine Lubar and Joan Lubar '77 and her husband Dr. John Crouch.

"We are so pleased to support USM and, in particular, this center," said David Lubar. "We love the idea of creating a devoted space with specialized equipment, experienced staff, and advanced programming to encourage and facilitate innovation, exploration, creativity, and idea generation. We believe the students who come here will learn additional skills and knowledge which will be valuable in their careers and their lives ahead." Added Joan Lubar '77, "We could not be happier and more proud to be involved in the Lubar Center for Innovation and Exploration. I think it is so exciting for USM and also for the city of Milwaukee."



Visit www.USMOurCommonBond.org to learn more about the comprehensive capital campaign priorities, including capital projects, endowment, and the USM Fund, and the stories of the members of the USM community supporting its progress thus far.

**"THE FUTURE OF USM IS
NOW IN OUR HANDS."**



Our Common Bond

The Campaign for University School of Milwaukee

AS OF NOV. 30, 2017, TOGETHER WE HAVE RAISED A TOTAL OF

\$18,173,020

WHICH IS 67% OF OUR \$27,000,000 CAMPAIGN GOAL. THANK YOU!



\$12,780,422
Goal: \$15 Million



\$2,019,681
Goal: \$6 Million



\$3,372,917
Goal: \$6 Million
(over 5 years)



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Helping Students Discover Their Passion for Learning

Whether for business or philanthropy, the Lubar families have a knack for recognizing and supporting potential. This is evident in part by their long-standing support of University School of Milwaukee, and most recently, Our Common Bond. Siblings Joan '77 and David Lubar, along with their spouses, Dr. John Crouch and Madeleine Lubar, were among the first to support the campaign with their gift to the Lubar Center for Innovation and Exploration.

This two-story, open-concept space is open to all students in prekindergarten through grade 12, allowing them to participate in purposeful and playful investigation of their own interests and ideas in order to build skills in asking questions, seeking answers, challenging themselves, taking action, and solving problems. USM is among a handful of PK-12 schools in the country to have such a space. "Creativity and innovation is the wave of the future," said Madeleine Lubar. "We were very attracted to this non-traditional space that isn't

"The students who come here will learn additional skills and knowledge which will be valuable in their careers and lives ahead."

necessarily connected with a specific program but is a resource for all students." Added Joan Lubar, "We looked at what USM is trying to accomplish and what aligns with our families' visions and goals.

This was a good fit for what we value in a school. I think creativity, exploration, and innovation are such important components of an education and we feel fortunate that we were able to make this space a reality."

"We love the idea of creating a devoted space with specialized equipment, experienced staff, and advanced programming," said David Lubar.



From left: Dr. John Crouch, Joan Lubar '77, Madeleine Lubar, David Lubar

"We believe the students who come here will learn additional skills and knowledge which will be valuable in their careers and their lives ahead."

Joan has a similar vision. "I see the space as highly collaborative, so children of various ages will be interacting and working together to share ideas," she said. "I hope the Lubar Center will be a place where students can discover what they are interested in, good at, and passionate about. They may not otherwise have those opportunities until later in life."

Their collective Our Common Bond gift is the most recent among their numerous leadership gifts to the school. Both families made substantial gifts to previous capital campaigns, and also supported the full-tuition scholarship established by David and Madeleine in memory of their late son, Joe Lubar '08. For them, education is a worthy investment. "We respect USM's commitment to excellence and openness to change," said Madeleine. "That is so important in today's world. We believe in supporting educational institutions if they have responsible leadership and proven success. That is pretty compelling for us." Added Joan, "Our family is a strong proponent of education because it really helps shape and improve a community. USM graduates contribute to improving the city of Milwaukee, the state, the country, and even the world."

Building Key Competencies: The Guy Family Collab Supports Creativity and Teamwork

They say first impressions are the ones that last. And although it's been more than a decade since Steve and Karen Guy initially toured University School of Milwaukee, they haven't forgotten that visit. "I remember it like it was yesterday," said Karen. "Going through the prekindergarten rooms and seeing how the kids were active and



From left: William '23, Karen, Stephen, and Stephanie '20 Guy.

engaged in the learning. The classrooms were fluid environments. We could tell immediately that this school was going to be different."

As their children, Stephanie '20 and William '23, have gotten older and more involved in the school, so have Steve and Karen. "We were involved in Phase II of the Next Generation capital campaign, which helped to complete the Lower School addition and renovate the Middle School," said Steve, who is a managing director in Baird's Global Industrial Investment Banking practice. "I also assisted with the strategic planning process and this is my fourth year as a Board of Trustees member."

Since her retirement from Artisan Partners in 2013, where she served as managing director and chief operating officer, Karen has had more time to devote to the school, including serving as the Parents' Association treasurer. "I have a new appreciation for the rock star moms and dads who pour many

precious hours into the school," she said. "They have a million different talents that they share selflessly because they love USM and the impact it is having on their children. To me, it's amazing, and I did not have a view of that when I was working full-time." Added Steve, "As our kids have gotten older and we've gotten to know the school better, we have an even higher regard for it."

In addition to volunteering their time, Steve and Karen's gift to Our Common Bond funded the creation of the Guy Family Collab within the Lubar Center for Innovation and Exploration. The Collab is a flexible space that accommodates group learning. "As a result of our careers, Steve and I knew how to identify people skilled in problem solving, collaboration, creativity, and teamwork," said Karen. "We could recognize—and hire—the people who had those traits and who would succeed. And as we became more familiar with USM's curriculum, we could see those skills being taught to students starting as early as prekindergarten. To be able to gain those competencies at a sophisticated level, in high school and even earlier, is a lifetime gift to those students and we wanted to be part of that gift."

Added Steve, "It is rewarding to know that, years from now, there will be something here that we helped establish. We have a good feeling about it. USM has been very good to our family and we are really happy to give back. The Lubar Center is such a unique space, and an opportunity for the school to differentiate itself and provide something that no one else is doing."



Students working in the Guy Family Collab during an Upper School English course.

Teerlink Makerspace Bonds Creativity, Academics, and Values

For Ann and Richard Teerlink, providing a quality education for their children, John, Leslie '83, and Victoria '88, was important—but they also wanted more. “We always told our children we would do two things for them: provide the best possible education that we could, and introduce them to a strong set of values,” said Ann. “Parents can teach their children values in the home, but we feel the broader community and other outside influences also need to support those values. We think University School of Milwaukee does that.” “We believe strongly in education,” added Richard, “but not just for book knowledge. Children should learn how to live together, respect one another, and make decisions, and USM teaches it in the classrooms and in the hallways. It all comes together.”

Thanks to Richard and Ann’s gift to Our Common Bond, students now have a new space in which they can work and learn together: the Teerlink Makerspace within the Lubar Center for Innovation and Exploration. The makerspace, in the lower level of the Lubar Center, is home to advanced machinery like a computer numerical control (CNC) router, wood table saw, band saw, and drill press.

“We believe that schools should stimulate the creativity in children.”

The space allows students to use their imagination and ingenuity to solve problems of their own choosing. “It’s important to teach things like reading, writing, and math,” said Ann, “but we also believe that

schools should stimulate the creativity in children. It’s the new ideas that move us forward and keep us improving as human beings.”

“I am really excited to see our students and faculty using the Teerlink Makerspace,” said David Anderson, USM’s innovation engineer, which is a new position this year. “Visitors to the space might be reminded of shop classes from decades ago, but there are two key differences. First, as many pieces as possible are computer-controlled with extra safety features; and second, we use the



Ann and Richard Teerlink.

equipment very differently. Instead of copying what the instructor makes, students are encouraged to create something of their own design. We are taking the tools of old, updating them for the 21st century, and using them in innovative ways.”

The USM tradition has continued on in the Teerlink family, with two of Richard and Ann’s granddaughters, Francesca '24 and Mandela '27, enrolled in the Lower School, with grandson Luke to begin in fall of 2018. “Both Francesca and Mandela have had phenomenal teachers, as did our daughters,” said Ann. “The girls are expected to behave well and give their best efforts academically, but they are also nurtured and supported,” she said. “It’s not just the academics, it’s the total package.”



USM's Innovation Engineer David Anderson (left) describes the CNC router to Richard and Ann Teerlink.

Our Common Bond: Current List of Campaign Investors

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Frieda and William Hunt Memorial Trust	David Sadoff and Liza Uihlein Sadoff '99	
Housiaux and Jacobs Families		

As of Nov. 30, 2017



Supporters of Our Common Bond are helping our students to innovate, create, and excel in new and exciting ways. Mark your calendar for **Saturday, April 14, 2018** and join the USM community at the ICE Ball. This sophisticated, visual, and sensory party represents everything that makes our school—and our students—exceptional.